



(INSERT YOUR SCHOOL NAME & ID# HERE)

Dear Parents:

Welcome back to the start of a new school year and to a new year of A+ School Rewards!

Beginning October 7, 2016, (INSERT THE NAME OF YOUR SCHOOL) – (ID#: _____) has the opportunity to participate in and earn CASH from A+ School Rewards, a great fundraising program run through your local Stop & Shop!

PLEASE NOTE:

You DO NOT need to re-register your card if your school selection(s) remains the same as last year.

To participate:

- Visit www.stopandshop.com/aplus and scroll down to the center of the page to select **REGISTER YOUR CARD** from the red box on the right marked **FOR CUSTOMERS**; or,
- Call the A+ School Rewards Hotline at 1-877-275-2758 for assistance; or,
- Email the A+ Hotline. Please include the last name associated with your STOP & SHOP CARD, your 13-digit STOP & SHOP CARD number and our school name and school ID number* of our school (or the name, city and state in which the school is located) to: askaplus@cranecommunications.com.

* If you are supporting more than one (1) school, please include the ID numbers for both schools (or the names, cities and states of your schools).

To earn points:

- Use your registered STOP & SHOP CARD each time you shop at Stop & Shop, and you will earn CASH for our school. You can track the number of points you are earning for our school by checking your grocery receipt.
- At the end of each month, your points are calculated and converted to CASH rewards for our school. These CASH rewards are updated monthly on the Giant A+ website beginning in November.
- After the last day of the 2017 program, which is March 17, these same conversions are performed and the final *school account total* is posted.
- Our school will receive one CASH awards check at the end of the program and can use this cash for any of our educational needs.

Also, please encourage your family members and friends to support our school. This could result in more CASH REWARDS!

Thank you for supporting our school.

Sincerely,

1-877-ASK-APLUS – 1-877-275-2758
www.stopandshop.com/aplus
askaplus@cranecommunications.com